



Policy Quality and food safety



Royal
Swinkels
family
brewers



Why

We are a 100% independent family brewer with a beer portfolio of well-known brands such as Bavaria, Palm and La Trappe. For 300 years we have been brewing on the basis of our shared passion for beer and a good sense of quality. Safe and high-quality products are important to our consumers and our reputation and are essential for passing on an even better business to future generations.



How

We strive to develop and produce products that meet the expectations of our customers, consumers and other stakeholders. Strict and accurate inspections by Swinkels Family Brewers form an integral part of this. Every aspect of product that reaches the consumer has been checked and approved against a set of internal standards. Our products also comply with strict EU and Dutch legal standards for quality and safety.

We exercise our responsibility through:

- Complying with all relevant product and consumer safety laws and regulations, export requirements and internal quality and consumer safety standards.
- Identifying, evaluating and resolving potential quality and consumer safety risks.
- Deciding on annual activities and objectives for a continuous improvement.
- Maintaining a management system.
- Maintaining an incident management & product recall system.
- Providing our employees with relevant quality and safety training.
- Working with contract manufacturers, suppliers, distributors and customers to continuously improve the quality and consumer safety.
- Anticipating and responding to external issues.
- Ensuring that this policy document has been effectively implemented.

What

We've set ourselves the following goals:

- Marketing 100% safe products.
- A significant annual reduction of complaints of customers and consumers.
- A continuous quality and product safety improvement programme per brewery and malt house.